

UNDERSTANDING AND OWNERSHIP MATTERS

In the last edition I discussed I CARE matters in business and in life and how, as individuals, we can make a difference by simply showing genuine care ourselves, and leading the way for others.

Now let us apply I CARE as the one strategy (see below) for approaching anything you want to create, change or improve. If you didn't read the first article it may be worth having a read of it at www.noosavanlines.com.au/care-matters/ before you read this one.

It will help to first put this strategy and how much understanding and ownership matters into context before proceeding with our plans to create, change or improve anything.

Each step and element within the process is very simple and straightforward - some have said common sense. To me it is. We are simply choosing to understand, as best we can, the process of how life works. Then taking ownership of how we as individuals use this process to achieve the outcomes we prefer and plan for - in our business and in our life.

How things work is how things work. All we can do, as individuals, is to do our best to come up with a strategy that we believe works for us. We can gauge the effectiveness of our chosen strategy by the results we are seeing and experiencing. It's worth pointing out, whether we realise it or not, we have chosen the current strategy we are using for better or for worse.

Which leads us to the question, 'Is there anything you would like to create, change, improve or experience differently now, that you have not yet achieved to your own satisfaction?'

If the answer is yes to any of the above, then maybe it's worth giving this strategy a go.

ABOUT THE AUTHOR

Greg is a Director of Noosa Van Lines and a Leadership Mentor. He has held a number of senior management roles, culminating in 10 years as a Group General Manager in one of Australia's highest profile companies with a divisional work force of over 6500 employees. He is passionate about helping people succeed in business and in life and in helping develop leaders with this approach. More at www.noosavanlines.com.au/care-matters/

And this is where understanding and ownership matters, as the full power and effectiveness of this one strategy can only be accessed via the depth of understanding and personal ownership of it, down to the level of the intended meaning of each word in it.

The key - Simplicity, with depth of understanding and ownership.

It's a bit like our use of smart phones - so many options, so much depth available, to everyone who owns one. But many of us only skim the surface of what is available. Then, if you are like me, you have to use it regularly to retain the memory of how to use it, when you next need to. The 'tools' we use regularly, become easier and easier to use and remember, eventually it's second nature.

Only when we take the time to understand a particular tool and start using it, do we actually experience whether it works for us or not. How much easier many of these new innovations make our life today.

In using the I CARE strategy, it's not about using new innovations, it's simply working differently with what is, with greater awareness.

We increase our awareness through understanding and ownership.

Go well. 

the ONE strategy:

- Intention
- Care
- Alignment
- Responsibility
- Energy



GREG BEE
Noosa Van Lines



5449 8922
44 Rene Street, Noosaville



Together we make moving and storage *EASY* and stress free by being friendly, careful and reliable.

This is what one of our customers said recently about her experience with us.

"The whole organisation is reliable, responsive and respectful, they make a challenging process easy and are a pleasure to deal with. I have no hesitation in recommending them."

Kirsten



See what other customers are saying about us on our website

www.noosavanlines.com.au
email: info@noosavanlines.com.au



NOOSA VAN LINES
removals & storage